

ANNUAL PUBLIC FILE REPORT

JUNE 2011- MAY 2012

KBLR-TV, Telemundo Las Vegas

1. List all full-time job vacancies filled by the station covered by this report during the past year:

- Creative Services Manager (1)
- Regional Financial Analyst (1)

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

3. In total, how many interviewees did the station interview for all the full-time job vacancies identified in response to Question 1?

- Creative Services Manager – 6
- Regional Financial Analyst - 4

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station?

Name of Recruitment Source	Total number of interviewees referred during year
Nbcunicareers.com	10

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated, the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative, and a short summary of the nature and extent of the station's participation in each initiative.

JOB FAIR PARTICIPATION

KBLR-TV regularly participates in community and minority job fairs and events. Representatives of KBLR-TV participated in a number of job fairs during the reporting period. Also, Human Resources management members from NBCU and Telemundo represented KBLR-TV at a number of job fairs in other regions.

- KBLR-TV, Telemundo Las Vegas sponsored The RJ Career Job Fair Schedules for time period 2010 to 2011.
- Review Journal Career Fair – August 16, 2011 – Las Vegas, NV – attended by and Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – October 18, 2011 – Las Vegas, NV – attended by Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – January 19, 2012 – Las Vegas, NV - attended by Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – March 13, 2012 – Las Vegas, NV - attended by Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – April 17, 2012 – Las Vegas, NV - attended by Juan Nieto, Office Manager, KBLR-TV

TRAINING PROGRAM

A number of KBLR-TV employees were able to attend different training classes, seminars during this 12 months period. The different training opportunities are listed here:

- GE Work Life Connections seminar held for KBLR-TV employees: Building Better Relationships – 20/05/11
- Company-wide GE training via myLearning.com, which is an online portal for all employees. KBLR-TV employees participated in training such as “Spirit and Letter” a course encompassing issues related to integrity, EEO training, Compliance Standards and Environmental Health and Safety.

INTERNSHIP PROGRAM

As in previous years, KBLR-TV will have an internship program during the summer time period of 2011-2012. Students from local Universities / Colleges who are pursuing

degrees within Communications, TV Industry, and or Sales/Marketing are encouraged to participate in KBLR-TV's Internship Program.

COMMUNITY INVOLVEMET AND EMPLOYMENT OUTREACH

KBLR-TV continues to be deeply involved in its community of license and the surrounding area, which also extends KBLR-TV's outreach efforts. KBLR-TV has participated in the following community events.

- Oportunidad Expo August 20, 2011
- Feria Telemundo August 27, 2011
- Big Horn Fiesta Hispana September 15, 2011
- City of Henderson Fiestas Patrias October 8, 2011
- Semana Bi-Nacional de Salud October 8, 2011
- Mayors Cup – October 28- 30, 2011
- Springs Preserve Dia de los Muertos November 5, 2011
- Findlay Chevrolet Maquina del Dinero November 19, 2011
- Findlay Toyota Fiesta Navideña December 3, 2011
- Mayor's Cup February 19 to 21, 2012
- Findlay Chevrolet Maquina del Dinero March 24, 2012
- Springs Preserve Dia del Nino April 28, 2012
- Race for the Cure May 5, 2012
- Feria Telemundo June 2, 2012

Additionally, KBLR-TV continues to air sixty-second Public Service Announcements (PSAs) on a weekly basis on "Community Calendars" providing information on job fairs and agencies seeking bilingual staff within the Las Vegas region.

**2 JOBS WERE POSTED AND FILLED DURING REPORTING
PERIOD**

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR-TV _____

Job Title: __Creative Services Manager_____

Date Job Filled _____ October 3, 2011 _____

Recruitment Source
That Referred

Ultimate Hire: __nbcunicareers.com_____

Total # of interviewees: _____ 6 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
NBCUni	NBCUnicareers.com			NO

2 JOBS WERE POSTED AND FILLED DURING REPORTING PERIOD

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR-TV _____

Job Title: ____Regional Financial Analyst____

Date Job Filled _____January 23, 2012_____

Recruitment Source

That Referred

Ultimate Hire: __nbcunicareers.com ____

Total # of interviewees: _____4_____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
NBCUni	NBCUnicareers.com			NO